

Photographic Awards Evening 2012

College Criteria

Years 1, Year 2 and Educators:
Create a commercial look that represents this years hair trends.

You will be judged on the following:

- 1st Year • Finish, trend interpretation and total look of the shot.**
- 2nd Year • Colour, finish, trend interpretation and total look of the shot.**
- Educators • Overall look of a collection of 4 images.**

Year 3:
Create an Avant Garde style from this years current hair trends.

You will be judged on the following:

- 3rd Year • Creative ability, trend interpretation and total look of the shot.**

Complete your photo with a description of your inspiration and why this represents a current trend (Max 50 words). This is to be attached to the back of your photo along with your full name, college and year.

Tips to get you started:

Use fashion websites www.vogue.com or www.style.com. Get a feel for what is happening on the catwalks with designers. Then together with other sources of your inspiration you need to create a moodboard to cover your ideas of make-up, clothes and hair. Your look should be all about the HAIR, the clothes and make-up should compliment your interpretation of the trend.

Closing date for entries: Friday 27th January 2012, 4.00pm.

Awards night to be held on Sunday 1st April 2012, times and venue to be confirmed.

Checklist

Photo Printed 10" x 8"
(20.3cm x 25.4cm)



Photograph labeled with form
provided as shown below.



Francesco
www.francescogroup.co.uk

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First Name: _____
Surname: _____
College: _____
Year: _____

My Inspiration (50 words maximum):

Copy submitted on CD
(1 x CD per College with all looks on it)
or electronically via email to:
kirsten@francescogroup.co.uk

